

FROM JEAN DAVIDSON 973-625-4820

PUBLICITY CHAIR

LIVINGSTON CAMERA CLUB

FOR RELEASE BEFORE March 22, 2010

The Livingston Camera Club will meet on Monday March 22, at 7:30 in the evening at the Senior/ Community Center at 204 Hillside Ave, off Northfield Road. Entrance is on the left, lower level of the building. Ira Nemeroff, one of the clubs most experienced and award-winning photographers, will present a program that he has put together on "what makes winning images" (specifically in large, multi-judge contests). Using a variety of winning photographs, from both contests and books, he along with the audience will try to ascertain what these images have in common. Through the examination of the projected photographs, "we will try to determine what general and sometimes specific attributes they possess." We "will not try to establish rules: for if their were "cook-book" rules, then winning would be mechanical." "By examination we can see how our images, both those already made and those yet to be done, can be improved through the application of the attributes or traits discussed."

Ira Nemeroff has been taking photos for many years. To further his knowledge he has undertaken extensive independent study, including attendance at seminars presented by noted photographers/artists such as John Paul Caponigro. Ira concentrates his photographic efforts on capturing and often interpreting, both natural and man-made forms and shapes. His creative studies incorporate both in-camera and digital lightroom techniques. For over seven years, Mr. Nemeroff has concentrate on the utilization of digital imagery to present his views. He is a member of PSA and has had many International Salon Acceptances within that group's competitions (over 100 Acceptances for 2008-2009) and he has won a "Best in Show" - Vidisha, India, and "Honorable Mention" - Southern California Council of Camera Clubs. His local awards are too numerous to mention.

There is no charge to attend a meeting. Guests are always welcome. If you need further information, call 973-625-4820 or visit our website at, www.livingstoncameraclub.org . You will find extensive information about the club including directions to the meeting and a calendar of events.